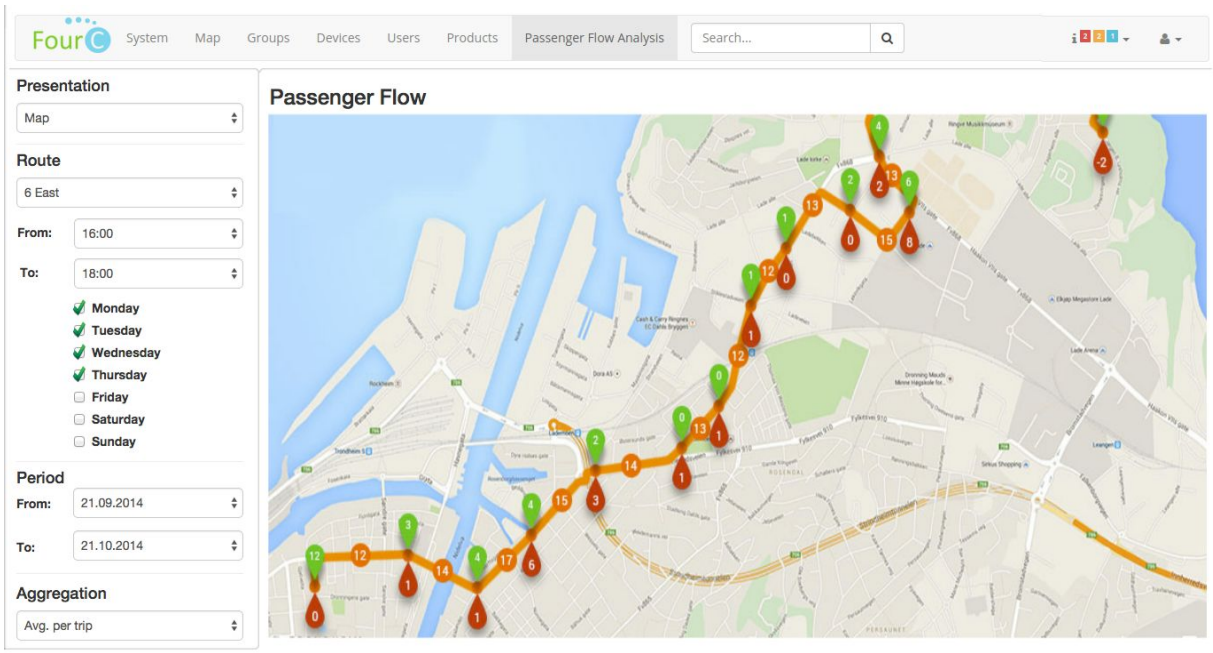
Press Release

FourC announces revolutionary passenger flow analysis product

***Trondheim, 17 July 2015* --- FourC AS is proud to announce a revolutionary patent pending passenger flow analysis product that totally disrupts the way passenger flow and counting has been done up until now. The solution was first presented at the UITP Congress & Exhibition in Milan 8 - 10 June.**



Non-gated public transport systems all have the problem of detecting when and where passengers leave the vehicles. Also, new forms of ticketing means that passengers might not even be registered on vehicle entry. Dedicated hardware like cameras and IR beacons to do passenger counting is costly. Such systems also need a lot of installation work, which is time-consuming and prohibitively expensive.

However, doing proper public transport system planning is very difficult without reliable statistics on the flow of passengers.

FourC's patent pending **«Cities in Motion» Passenger Flow Analysis** is a big data analysing system that anonymously monitors the flow of passengers within a transport system by passively listening to electronic signals from the passengers' mobile devices. Using state of the art big data techniques, the analyser generates passenger flow statistics to be presented on rich maps or by using graphs or tables.

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The software uses artificial intelligence methods to learn passenger behaviour patterns and thereby builds a complete overview of the flow of all passengers for the full transport system - on every stop, on every route, at every time.

The solution is installed as a service on any standard computer device, including all «Cities in Motion» Service Platform-tested devices.

The first installations takes places in Norway during autumn 2015.

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About FourC AS

The start-up FourC AS (www.fourc.eu) develops infrastructure software for management of distributed systems with focus on the internet of things, M2M, transport, healthcare and automation. The company is especially targeting public transport and is developing several applications for this business. The head offices are in Trondheim with a branch office in the UK. In partnership with among others SINTEF, VALYOU, Samport, AtB and Kolumbus, the company has received support from Norway's research council for a €4M R&D project in the area of the new solutions for public transport in Norway. More information about this project can be found at www.opensp.eu .